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DESTIGMATISE STUDY NEWSLETTER



Dr Olufikayo Bamidele
Chief Investigator DESTIG,ATISE STUDY

Issue 004 June - September 2026

PATIENT AND PUBLIC INVOLVEMENT

We would like to thank our Patient and Public Involvement Advisory Group for their continued support for the study, including support with promoting the project survey within their community groups, friends and family networks. The PPI members attended a training event led by our PPI Coordinator at the Hull Medical School, Helen Roberts. The training event covered areas such as:

- What is public involvement in research, and how does it differ from co-design?
- The SUPPORTED study - an example of PPI in practice
- Co-design in practice in a breast cancer research study

We hope the knowledge that they gained from this session helps to empower them in their role as PPI members, we will continue finding opportunities to increase their knowledge of Public contributor work.

PROJECT PARTNERS

We continue to share our heartfelt thanks to all the NHS Hospital Trusts, GP Practices, community groups and individuals who supported workpackage 1A and continue to support the study with recruitment for WP1B. We would like to welcome the following community groups, agencies and NHS trusts as study partners - Kent County Council/ Kent and Medway ICB, North London RRDN, British Cycling, BAK UK CIC, Croydon NHS Trust and Lewisham and Greenwich NHS Trust, we look forward to engaging with them and hope to see the recruitment numbers going up as these groups come on board and support the study.

COMMUNITY ENGAGEMENT

Manchester Family Wellbeing Festival

On Saturday 11 July 2026, the DESTIGMATISED STUDY team attended the Manchester Family Wellbeing Festival, where they promoted the DESTIGMATISE STUDY and engaged with the local community members in Rusholme, Manchester. The event was co-hosted by Greater Manchester Inclusive Research Network and Manchester Integrative Practice - project partner of the DESTIGMATISE STUDY.

Our stand received a visit from the local MP Afzal Khan, who happily wore the study baseball cap and had a photograph taken with Dr Bamidele.

Several women spoke to the team and mentioned that their husbands/ partners did not communicate on subjects like prostate cancer and promised to circulate flyers at their local church and encourage their husbands and male family members to get involved.

Altogether it was a very positive event.

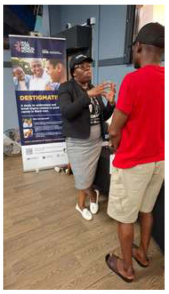
If your local community is hosting a similar event in the near future, please let us know, we would like the opportunity to attend if it is possible.







Manchester Family Wellbeing Festival





Amazing Grace Church, Hull - Wellness Event

Amazing Grace Church Wellness Event

On Saturday 27th June 2026 , Dr Bamidele was invited by Amazing Grace Church in Hull to present the DESTIGMATISE STUDY at their Health and Well-being event, an opportunity to showcase our engagement with religious organisations

PROJECT UPDATES

Work Package 1A (Qualitative Study

All interviews are have been completed (54 in total), the research team are currently analysing data.

Work Package 1B (Survey)

We would like to thank all our recruitment sites and community groups for their support in promoting the survey within their networks. As of the 16 September 2026 we have 307 survey participants. The main challenge that we are facing with the survey is individuals starting the survey and either not completing it or not answering all the questions.

Visiting Professor

On the 16th an 17th July 2026, the DESTIGMATISE STUDY was pleased to welcome Prof. Folakemi T. Odedina to the University of Hull. Prof. Odedina is an internationally recognised cancer researcher and professor at the Mayo Clinic in Florida, her research area is Prostate Cancer and Health Disparities in Black Men.

Prof. Odedina is also the founder and principal investigator of the Prostate Cancer Transatlantic Consortium (CAPTC) and ICCaRE consortium tackling cancer disparities in Black men globally.

Prof. Odedina met with and presented her research to the HYMS CASP team and met with several HYMS Researchers to discuss possible collaboration work.



Dr Bamidele and Prof. Odedina

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Lectures and Seminars

Allam Medical Lecture 2026

Dr Bamidele presented the qualitative findings from the DESTIGMATISE STUDY research, at the Allam Medical Lecture on the 16 September 2026. The Allam Lecture series is a very prestigious event which has welcomed keynote speeches from some of the country's leading experts in medical research in recent years.

Congratulations to Dr Bamidele who received a 2nd place prize for the oral presentation.



ICCaRE Seminar: Prostate Health Matters

In commemoration of Prostate Cancer Awareness Month, Dr Bamidele, her postgraduate research students, and external collaborators, presented their work on addressing prostate cancer inequalities in UK Black men at the iCCaRE Prostate Health Webinar on Friday 18th September 2026. The webinar was recorded and is available on YouTube: Watch the video



Collaborator Visit



On the 27 June 2026, Prof. Jon Aning, local PI at one of our collaborating NHS partners , Bristol NHS Trust, visited the University of Hull. Dr Bamidele, took him on a tour of the HYMS building and they spoke at length about the study.

Social media engagement

We would like to thank PPI members, Femi Oresanya and Sue Thomas, who have gone all out for the study by creating videos to encourage the Instagram community to engage with the DESTIGMATISE STUDY and have their voice heard. Please follow us on instagram and help us share these videos with your community:

DESTIGMATISE Instagram

On Sunday 9th August 2026, our PPI Member Robin Blaine attended the Carribbean Sports Club Fun Day in Sheffield. Robin took along the DESTIGMATISE STUDY leaflets and shared them with the community. He ensured that he stopped by to chat with Earle from the Sheffield 1 in 4 Prostate Cancer Support Group and they helped each other spread the word.





Chris Boakye has also been spreading the word about the DESTIGMATISE STUDY, through O5BM (Over 50s Black Men Forum). O5BM held an 'Ask the Doctor', webinar on the 2nd August, which Chris attended. Chris told them about the study and encouraged the audience to complete the survey and let their voices be heard.

Future community events

We would like to thank Dr Leonora Bleasdille (PPI member), for making it possible for the DESTIGMATISE STUDY to engage with the Black Book Festival community on Saturday 24 October 2026, at Goldsmiths University, London. We will be at the event all day speaking to attendees about the study and encouraging them to engage with the survey. If any of our stakeholders are in the area, and are interested in the event, please do pop by and say hello. Registration link for the event: Black book festival tickets

TO FIND OUT MORE AND GET INVOLVED

Please sign up here or contact Dr Olufikay Bamidele

destigmatise.study@hyms.ac.uk | DESTIGMATISE STUDY | DESTIGMATISESTUDY | 01482 463318/ 07928 740372

WE NEED MORE SURVEY PARTICIPANTS

Please scan the QR code and complete the survey or click this link: online survey link

- Are you a man of Black African or Caribbean descent with a prostate cancer diagnosis and resident in the UK?
  OR
- Are you an adult partner or immediate family member of a Black man diagnosed with prostate cancer and resident in the UK?
  OR
- Are you a man of Black African or Caribbean descent without a prostate cancer diagnosis but aged 40 years old and above and resident in the UK?

Would you like to help us to understand and tackle stigma related to prostate cancer within Black communities in the UK?

Everyone that submits a completed survey will be entered into a draw for a £50 gift voucher.