Funded by NIHR | National Institute for Health and Care Research

DESTIGMATISE STUDY NEWSLETTER



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Issue 003 January - May 2026

PATIENT AND PUBLIC INVOLVEMENT

We would like to thank our Patient and Public Involvement Advisory Group for their continued support for the study, including support with promoting the project survey within their community groups and friends and family networks. The PPI members are currently working on short social media videos to also support the promotion of the survey.

To increase the breadth of experience within the PPI Advisory group we have increased the size of the group from 6 to 13. We welcomed them all to our last two meetings and we are already seeing great results from their activity

PROJECT PARTNERS

We would like to thank all the NHS Hospital Trusts, GP Practices, Community groups and Individuals who have graciously supported recruitment into work package 1A. Their support has been invaluable throughout the whole recruitment process. We look forward to their continued engagement and support for the rest of the study.

We are pleased to welcome some **NEW** project partners to the study and would like to thank them for their support recruiting individuals to engage with the the survey. They include: Ballet Black, Thames Valley Cancer Alliance, Croyden NHS Trust, Barking, Havering and Redbridge University Hospitals University Trust, Cleveland Clinic and the Prostate Cancer Support Group.

Ballet Black were kind enough to invite the DESTIGMATISE STUDY team to a performance at Leeds playhouse (part of their 25th anniversary tour). As first time Ballet goers, we are complete ballet converts. The team were kind enough to disttribute our study flyers to attendees at the Hammersmith performance on the 21 May (600 attendees).







More Black men to receive prostate cancer screening!

Great to hear the news on the 2nd June that the Government has agreed to invest £18 million into the TRANSFORM trial, which will enable more Black men to be screened. The trial is assessing whether extra tests alongside PSA, such as genetic tests and faster MRI scans, can improve screening accuracy. This will mean that all black men aged 45-75 years who have not already had a recent PSA will be offered the chance to be screened. This opportunity will help build a better screening process.

This action will help tackle prostate cancer and will focus on those most at risk and it is also highlights the timeliness of the DESTIGMATISE STUDY.

Link to the Government announcement on BBC news: online story link

TO FIND OUT MORE AND GET INVOLVED

Please sign up here or contact Dr Olufikay Bamidele

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PROJECT UPDATES

Work Package 1A (Qualitative Study

All interviews are have been completed (54 in total), the research team are currently analysing data.

Work Package 1B (Survey)

The Survey is now LIVE! and has been since March 2026. We would like to thank all our recruitment sites and community groups for their support in promoting the survey with in their networks. As of the 26 May 2026, 105 individuals have engaged with the survey.

The current challenges that we are facing with the survey is underrepresentation of some groups, limited geographical spread and individuals starting the survey and either not completing it or not answering all the questions. We are working with our PPI members and project partners to address theses issues to ensure good completion rates and wider representation.





The DESTIGMATISE STUDY team will be attending the Manchester Family Wellbeing Festival on Saturday 11 July 2026 from 10am to 2pm at Xaverian College sports hall. The event is co-hosted by the Greater Manchester Inclusive Research Network and Manchester Integrative Medical Practice (partner of the DESTIGMATISE STUDY). It will be a great opportunity for the DESTIGMATISE STUDY team to have face to face conversations with individuals about their research and hopefully recruit people to engage with the survey. If you attend look out for our stand and come over and speak to us.

WE NEED MORE SURVEY PARTICIPANTS

Please scan the QR code and complete the survey or click this link: online survey link

- Are you a man of Black African or Caribbean descent with a prostate cancer diagnosis and resident in the UK?
  OR
- Are you an adult partner or immediate family member of a Black man diagnosed with prostate cancer and resident in the UK?
  OR
- Are you a man of Black African or Caribbean descent without a prostate cancer diagnosis but aged 40 years old and above and resident in the UK?

Would you like to help us to understand and tackle stigma related to prostate cancer within Black communities in the UK?

Everyone that submits a completed survey will be entered into a draw for a £50 gift voucher.