DESTIGMATISE STUDY
NEWSLETTER

Issue 002 SEPTEMBER - DECEMBER 2025

WELCOME

We are pleased to provide an update on our study which aims to understand and address stigma related to prostate cancer in men of Black African and Caribbean descent (Black men) in the UK. The study is funded by the National Institute for Health and Care (NIHR) and led by Dr Olufikayo Bamidele at the Hull York Medical School, University of Hull. The five-year study runs from March 2025 - February 2030



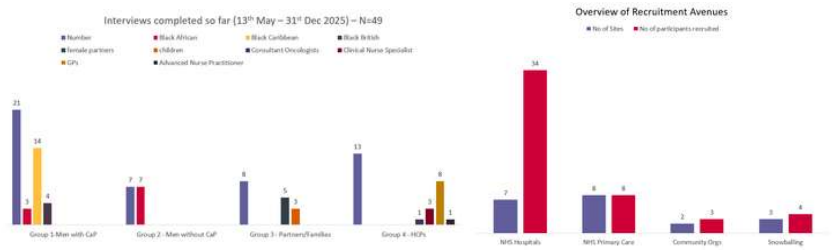
Dr Olufikayo Bamidele
NIHR Advanced Fellow

PATIENT AND PUBLIC INVOLVEMENT

We would like to thank our Patient and Public Involvement Advisory Group for their continued support for the study, including helping to test the survey as part of the piloting process. Members kindly provided useful feedback to help optimise the content, accessibility, understandability and easy navigation of the survey.

PROJECT UPDATES

- Work Package 1A (Qualitative Study): 49 interviews have now been completed and are currently being analysed. See below, breakdown of recruitment avenues and numbers across the participant groups



- Work Package 1B (Survey): The survey has been piloted and tested, and is currently awaiting ethics approval before it goes live, which will be soon!
- Special Feature: Dr Olufikayo Bamidele was featured in **THE VOICE** (No 1 newspaper for Black people in the UK) as part of a Black History month publication to celebrate Black contributions to health research. You can read the article via this link: The Voice Newsletter

PROJECT PARTNERS

We would like to thank all the NHS Hospital Trusts, GP Practices, Community groups and Individuals who have graciously supported recruitment into work package 1A. Their support has been invaluable throughout the whole recruitment process. We look forward to their continued engagement and support for the rest of the study

WE NEED MORE RESEARCH PARTICIPANTS

Are you a man of Black African or Caribbean descent with a prostate cancer diagnosis and resident in the UK?
OR
Are you an adult partner or immediate family member of a Black man diagnosed with prostate cancer and resident in the UK?
OR
Are you a man of Black African or Caribbean descent without a prostate cancer diagnosis but aged 40years old and above and resident in the UK?
AND
Would like to help us to understand and tackle stigma related to prostate cancer within Black communities in the UK?

TO FIND OUT MORE AND GET INVOLVED

Please sign up here or contact Dr Olufikayo Bamidele

destigmatise.study@hyms.ac.uk OR 01482 463318 DESTIGMATISE STUDY DESTIGMATISESTUDY