DESTIGMATISE STUDY
NEWSLETTER

Issue 001 MARCH - AUGUST 2025

WELCOME

We are pleased to provide an update on our study which aims to understand and address stigma related to prostate cancer in men of Black African and Caribbean descent (Black men) in the UK. The study is funded by the National Institute for Health and Care (NIHR) and led by Dr Olufikayo Bamidele at the Hull York Medical School, University of Hull. The five-year study runs from March 2025 - February 2030



Dr Olufikayo Bamidele
NIHR Advanced Fellow

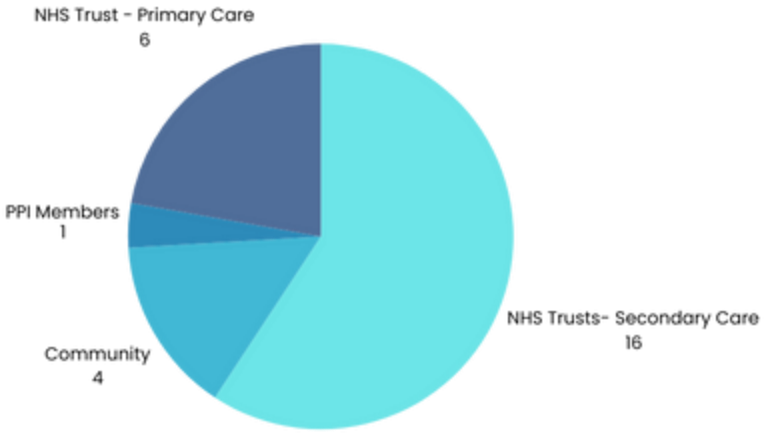
PATIENT AND PUBLIC INVOLVEMENT

We have a dedicated Patient and Public Involvement Group who are actively involved in providing guidance to ensure that our research is culturally sensitive to the needs of Black communities. The group meets regularly and have been involved in designing the study. They will also help to co-design study outputs and support recruitment and dissemination activities.

> ***"Losing a family member to prostate cancer hit home. Knowing 1 in 4 Black men are at risk, I'm driven to support this vital research. It's about breaking stigma and getting us talking. Because one conversation can make the difference"***
>
> Mr. Alston Owens, PPI Member

PROJECT UPDATES

- Ethical approvals: We have now successfully applied for and received ethical approvals from the Hull York Medical School and the Health Research Authority.
- Recruitment: The study is now open for recruitment. We are working with a range of collaborators including NHS Trusts, Community Organisations, and Individuals to facilitate recruitment of eligible participants.
- Work Package 1A (Qualitative Study): Twenty-seven interviews have so far been completed across all participant groups
- Work Package 1B (Survey): The survey will be launched in Autumn 2025



WE NEED MORE RESEARCH PARTICIPANTS

Are you a man of Black African or Caribbean descent who has undergone a prostate cancer diagnosis and are resident in England?

OR

Are you a partner or immediate family member of a Black man who has undergone a prostate cancer diagnosis, resident in England and aged 18 years and above?

OR

Are you a man of Black African or Caribbean descent without a prostate cancer diagnosis but aged 40years old and above and resident in England?

AND

Would like to make a difference by sharing your insights to help us to understand and tackle stigma related to prostate cancer within Black communities in the UK?

TO FIND OUT MORE AND GET INVOLVED

Please sign up here contact Dr Olufikayo Bamidele

destigmatise.study@hyms.ac.uk **OR** **01482 463318**

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